#### Golden Arrow



In the 1960s, Wini and Stefanie
Holderied traveled to this beautiful
village on vacation and fell in love
with it. Within a year they moved to
Lake Placid with their three young
children and began to build their
American Dream.

In 1974, they bought a 36-room exterior entrance motel called the Golden Arrow Motor Inn and spent their lives welcoming travelers to the Olympic Village.

More than 40 years later, their children and grandchildren are carrying on the legacy of hospitality they created.

Nine family members work in some capacity at the resort, with Wini and Stefy overseeing the hotel and making sure guests are welcomed as they should be!

Located on the shore of Mirror Lake

A short walk from Main Street's shops and restaurants

A 5-minute walk from the Olympic Center

All 165 guest rooms have microwaves, Keurigs, and mini fridges.
Suites & Specialty Rooms offer fireplaces, whirlpool tubs, and/or kitchenettes.





### Amenities

Fitness Center • Indoor Pool • Free Parking • Free WiFi Connected to Generations Restaurant & The Alpine Mall

In the winter enjoy...

Ice-skating + pickup hockey on Mirror Lake
Dog Sledding + Toboggan Chute nearby





In the summer enjoy...

Private Beach: complimentary kayaks, canoes, rowboats, & SUPs

Sandbar: snacks, soft drinks & cold beer

Fire Pit: relax while you take in the mountain views!



### Generations

#### Restaurant

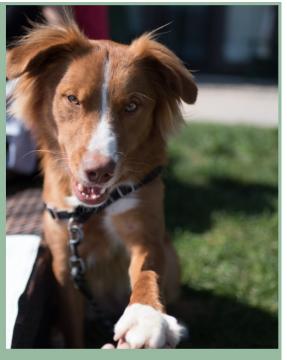
Golden Arrow guests receive

Our family friendly restaurant, Generations, is open for breakfast, lunch and dinner. In keeping with the sustainable philosophy of Golden Arrow Lakeside Resort, the menu features many foods that are grown and raised locally. Our goal is to keep it as local and fresh as possible, showcasing the many wonderful farms and products that are grown, raised and cultivated in New York's Adirondack region.

Happy Hour pricing all day!



# Eco-Friendly + Pet Friendly



Crushed Limestone Beach: helps counteract the effects of acid rain - a big problem in the Adirondack Park

First Hotel w/Green Roof in NYS: acts as a super insulator, a storm water management system, and a habitat for birds and insects. It also reduces our carbon footprint! In-Room Recycling Program: helps us recycle 486 Cubic Yards of garbage a year!

The Golden Arrow family understands how wonderful it is to share an Adirondack vacation with your furry companion. We are pet lovers ourselves! Pets are allowed in Deluxe Rooms on the third floor & incur a \$100 per pet fee. 10% of pet fees collected are donated annually to the local Humane Society or a pet charity.



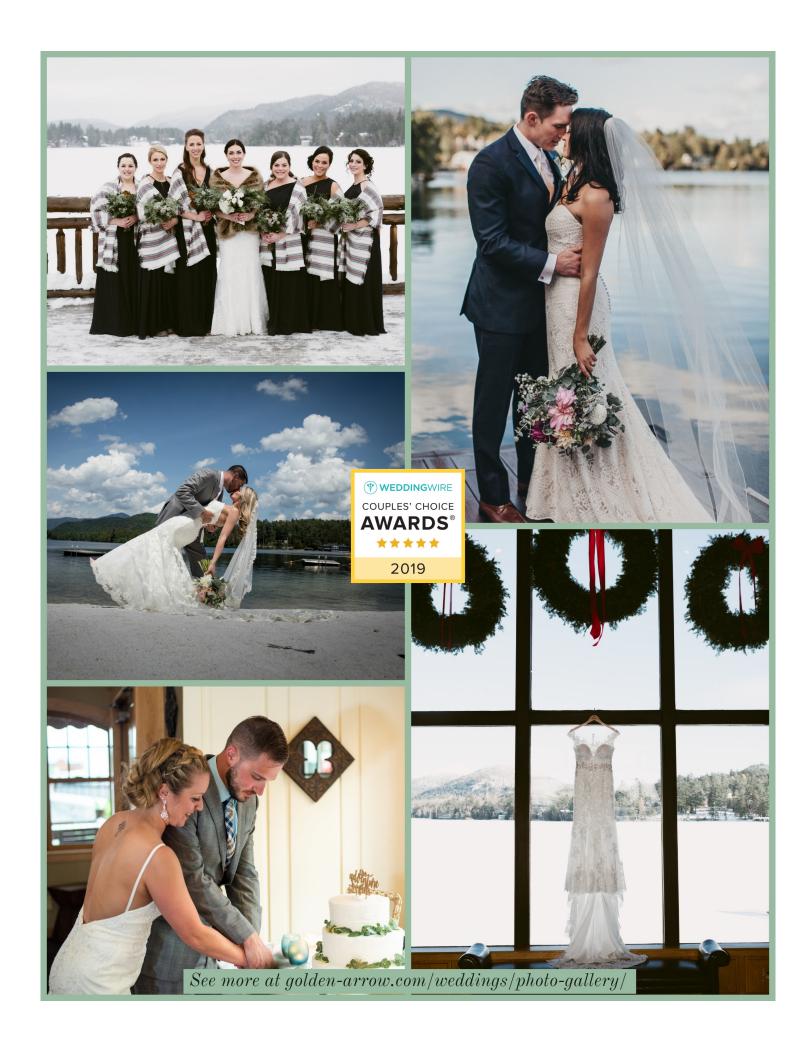
# Weddings

with a view

The Golden Arrow Lakeside Resort offers a unique and special setting to begin your life together. Say "I do" on top of the Boathouse or under the arbor. Both options are directly located on the shore of Mirror Lake, with the Adirondack Mountains as your backdrop. Our rustic Boathouse deck is also perfect for rehearsal dinners or cocktails hours.







# Let's he friends!

- f Golden Arrow Lakeside Resort
- **y** @lpgoldenarrow

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## Lake Placid FACTS



YOU CAN EXPERIENCE THE THRILL OF RIDING A BOBSLED OR WATCHING THE ATHLETES JUMP OF THE SKI JUMPS IN THE WINTER AND THE SUMMER!

NONE OF THE TRI-LAKES VILLAGES
(LAKE PLACID, SARANAC LAKE, & TUPPER LAKE)

LIE ON THEIR NAMESAKES!

LAKE PLACID IS LOCATED ON MIRROR

LAKE. MIRROR LAKE IS 2.7 MILES

AROUND AND APPROXIMATELY 60 FEET DEEP.



Lake Placid hosted
the 1932 & 1980
Olympic Winter
Games. Along with
St. Moritz, Switzerland
and Innsbruk,
Austria, it is one
of only three places
in the world to
have hosted the
Winter Games
twice!



SANTA'S WORKSHIP (IN NEARBY WILMINGTON) AT THE NORTH POLE HAS BEEN IN OPERATION SINCE JULY OF 1949. IT WAS ONE OF THE FIRST THEME PARKS IN THE US AND FEATURED THE WORLD'S FIRST PETTING ZOO!

Since 1999, Lake Placid has been a site for the Ironman Triathlon - one of only six official Ironmans to be held in the continental US. The Ironman consists of a 2.4- mile swim, a II2-mile bike ride, and a 26.2-mile run.



### Trade

#### What you'll get

2-night stay for you



#### What we want

2 Instagram posts during stay
6 story posts a day + highlight
25 edited photos in Dropbox library within 2 weeks
Article on Jetsetter &/or TripAdvisor
Possibility of magazine article (Condé Nast Brides, Martha Stewart Weddings, etc.)

