

The Arrow Insider

The Golden Arrow E-Newsletter



GA NEWS INSIDE THIS ISSUE:

Skiing & Snowboarding2
Skiing & Snowshoeing2
Mirror Lake Activities3
Olympic Venue Updates3
Featured Business4
New to Lake Placid4

WHAT TO DO THIS WINTER

Joell Stetson - Marketing Director

Visiting Lake Placid in the winter is a magical experience. The snow-covered mountains and sparkling lights along Main Street will make you feel like you're walking in a winter wonderland.

While this winter may look and feel a little different than years past, the Adirondacks are still the perfect place for an escape. There are so many outdoor adventures, from skiing and snowshoeing, to skating and sledding, you'll never have a dull moment. Read on to see some of our top picks for an Adirondack winter adventure.



Snowboarding at Whiteface. Image from @whiteface_mt

Downhill Skiing & Snowboarding

Thinking of more than Whiteface

Whiteface tends to be one of the first things people think of when deciding on a winter trip to Lake Placid; either because they want to ski, or "I don't ski, what else is there to do?"

For those looking to ski, Whiteface has limited lift tickets this year due to COVID-19. Lift tickets **MUST BE** purchased in advance. So, if you're coming solely to ski, make sure you check the status of tickets first. The good news is, Whiteface is not the only option! Mt. Pisgah in Saranac Lake is a classic "small town" Adirondack skiing spot. The gentle slopes, dedicated staff, and welcoming atmosphere make it especially inviting for family skiing. Bonus, tickets are only \$20 during the week, AND they also have tubing! There is also Titus Mountain an hour north of us. Titus is smaller than Whiteface, but larger than Mount Pisgah with more ski trails. Tubing is also available.



Snowshoeing at the Flume Trails. Image from ROOST

Cross Country Skiing & Snowshoeing

A great way to experience the ADKS

For those who don't want to sail down the mountain, perhaps a trek through the woods is more your speed. Hit up a ski center like Cascade Ski Center or Mt. Van Hoevenberg for groomed trails.

Looking for something free? Bring your skis or snowshoes over to the Flume Trails for 10 miles of trails that give you mountain views, a walk in the woods, and waterfalls!

Find more trails at golden-arrow.com/winteradventure

#LoveYourADK

Learn more about
Leave No Trace

loveyouradk.org

Leave No Trace
Found/Partner | 011.org



Mountain Lodge. Image from @skivanho

Olympic Venue Updates

Mt. Van Hoevenberg

Mt. Van Hoevenberg has seen a major facelift over the past year. A new hub - Mountain Pass Lodge, features retail spaces, food service, showers, lockers, a rock-climbing wall, and more!

On the sliding center side, they are constructing the only indoor push-start facility for bobsled and skeleton in the United States.

They have also created North America's longest mountain coaster, The Cliffside Coaster (available weekends - pre-purchasing tickets is highly recommended as they sell out very quickly!)

Lastly, on the nordic center side, they have added 4km of World Championship rate trails, joining the existing 50km of cross country skiing trails!



Cliffside Coaster. Image from @mt.vanhoevenberg



Mirror Lake Activities

Just steps out our back door

Mother Nature is finally starting to show Mirror Lake some love and as of January 8th, our rink is ready for skating! Dog sledding also started on the 9th and will run Thursdays-Sundays & Holidays.

The Toboggan Chute, just a short walk away, is aiming to open in February.

See our full list of winter recommendations at golden-arrow.com/winteradventure



Aerials at the Studio Upstate.

Featured Business

The Studio Upstate

The premier multi-use fitness boutique in Lake Placid, NY. The Studio offers group and private sessions for Pilates, Yoga, and Aerial Dance, as well as bookings for private parties and events.

Treat yourself with our Mind•Body•Soul add-on that features a 60-minute class at The Studio, plus one app and one drink from Generations, and \$20 in Resort Dollars.

Treat Yourself

visit golden-arrow.com/winter-packages

New to Lake placid

Origin Coffee

Origin Coffee has come to Lake Placid! They've had a shop in Saranac Lake since 2015 and now they have a spot across from the Oval, next door to The Studio Upstate (how convenient!) They offer cold & hot coffee and tea, made-to-order sandwiches, and delicious baked goods - try a cinnamon roll, you won't regret it!

Cocoa & Dough Co.

A fun, trendy new spot featuring customized doughnuts, gourmet hot dogs, and artisan hot cocoas.



Cinnamon Rolls. Image from @origincoffeeadk

