

The Arrow Insider

The Golden Arrow E-Newsletter



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HELLO SUMMER

Joell Stetson - Marketing Director

Summer is officially here! The summer season in Lake Placid allows for a variety of outdoor activities. Play on Mirror Lake with one of our complimentary water toys. Lounge on our white sand beach and take in the views of Whiteface Mountain. Take the drive up the Memorial Highway and take in the views of Lake Placid. Whether you're coming for adventure or just to relax, Lake Placid is where to be this summer.



Hiking Changes for 2021

Reservations required

It's no secret we all love the Adirondacks. The allure of wildlands beyond the communities is irresistible to many, and this has become increasingly noticeable with the uptick in hikers seen around the entire Adirondacks. To help lessen impacts, land managers are responsible for protecting natural resources, as well as managing visitors to these wild places. To study these impacts, there are changes coming for certain hikes in the High Peaks this summer.

The Adirondack Mountain Reserve (AMR) and the Department of Environmental Conservation (DEC) will launch a pilot reservation program to test visitor management based on available parking at the privately-owned Adirondack Mountain Reserve.

The pilot reservation system applies to visitors using the AMR lot arriving by car, bicycle, or on foot. This includes popular hikes like Indian Head and Gothics.

Peaks Included



Make a free reservation

Home - AMR - Hiker Parking Portal

hikeamr.org



Views from on High

Take the fire tower challenge

Whether it's the view from the summit or the tower, or the experiences en route, "fire tower fever" grips you right away and there's no turning back.

There are lots of good reasons to explore these trails and towers like the spectacular views and the wildlife you see along the way.

Get your patch by climbing at least 23 fire tower summits: 18 of 25 Adirondack Park summits and all 5 Catskill Park summits (climbing each tower is not required.)

Fire Tower Checklist





Perfecting Placid

Main Street Construction

Lake Placid is undergoing a reconstruction initiative for its Main Street infrastructure. The goals of this project will be to upgrade our business district so that it will be sustainable for residents and travelers to enjoy for years to come. Main Street's unique setting on the edge of Mirror Lake with shops, restaurants, and parks has experienced a tremendous amount of growth since its first conception in the 1800s, and now it's time for us to catch up! Main Street is currently only open to traffic one-way, but shops and restaurants remain open.



Driving to the top

Take in unparalleled views



Driving up to the top of the Whiteface along the Veterans' Memorial Highway—New York's fifth-highest peak at 4,867'—isn't your typical automotive experience. How many other roads do you know that lead you directly to the summit of a mountain, with gorgeous views spanning hundreds of miles of wild land reaching as far as Vermont and Canada?

Nowhere else is the beauty and vastness of the Adirondack Park so apparent and so easily accessible. The paved road rises over 2,300 feet in five miles from the Toll House. At the summit, there are a few things you don't often find atop a peak: a castle built from native stone, a restaurant and gift shop, an elevator carved deep inside the mountain top itself, and a truly spectacular 360-degree, panoramic view of unparalleled beauty. A visit to the Adirondacks is not complete without a drive to the top!



Coming Soon

The Boat Tasting Room

The River is coming to The Lake! Wood Boat Brewery of Clayton, NY is bringing a tasting room of their favorites to you. "The Boat" will feature a selection of craft beverages from Wood Boat Brewery along with other popular Clayton made products.

*Location: 2617 Main Street
across from the Olympic Center, next door to Subay & Sol de Oro*

Follow the progress

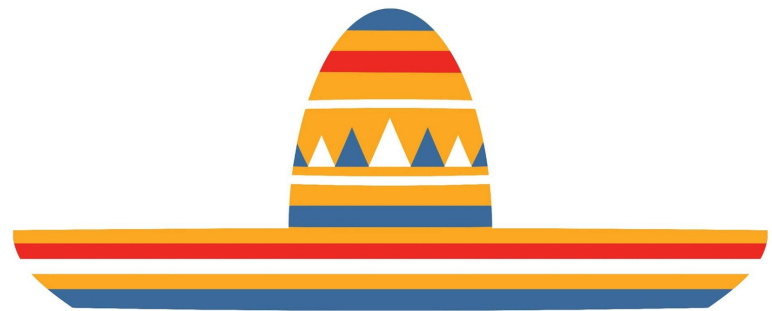
New Restaurant

Dunny's Tex Mex

Food for Everyone! They take comfort food & make it fun & festive while highlighting spicy & mild flavors and showcasing Mexican favorites with southwest flare.

*Location: 2090 Saranac Ave
in the old Despos location, across from 'Dack Shack*

Menu



DUNNY'S
TEX-MEX KITCHEN